



Exchange of Benefits

Proposed Specific Partner Benefits to the Partner Organization (Organization)

The Maryland War of 1812 Bicentennial Commission (Commission) and/or Star-Spangled 200, Inc. (SS200Inc) will:

- list the Organization as a Star-Spangled 200 Partner on www.starspangled200.org, the Commission's Web site, and will include a link to the Organization's Web site;
- include the Organization's name and logo in the Commission's marketing presentation materials where appropriate;
- include the Organization in other Commission communication materials when appropriate (monthly e-newsletter, general news releases, official reports, public presentations);
- mention the Organization directly in corporate sponsorship and promotional presentations;
- provide the Organization with VIP passes to Signature events and programs (where appropriate and number to be determined);
- guarantee the right for the Organization to use the Commission's partner logo in accordance with the guidelines stated in the Letter of Agreement;
- provide the Organization the right to hold receptions at one or more Signature events and program venues based on mutual agreement regarding availability of space and location of activities. Costs related to the receptions are to be paid by the Organization; and
- recognize the Organization publicly at statewide events and programs where appropriate.

Proposed Specific Partner Benefits to the Commission

The Organization will:

- confirm partnership with the Commission through formal resolution;
- publicize the Commission partnership on its Web site and include the Star-Spangled 200 partner logo with a link to the Commission's Web site, www.starspangled200.org;
- publicize the Commission partnership in its communication materials when appropriate (e-bulletins, magazines, brochures, annual reports, and newsletters);
- invite Commission staff to make a presentation to the Organization's oversight body;
- help to identify, make introduction, and assist the Commission and SS200Inc staff in making calls on potential Commission corporate sponsors;

- allow access to the organization's membership via meetings and mailings;
- allow access to and use of communication tools to constituents groups;
- schedule and host events or programs to promote the bicentennial commemoration;
- provide SS 200 staff with complimentary registrations and exhibit space at major meetings, and facilitate other opportunities for Commission staff to present to Organization's members where possible.

NOTE: Specific benefits listed above may be deleted upon mutual consent; others added upon mutual agreement.