



Program and Events Advisory Committee Meeting

Conference Call
September 8, 2011
3:00 pm – 4:00 pm

Discussion Summary

Welcome and introductions

On call: Kathi Ash, Ann Beegle, Monee Cottman, Bill Gilmore, Jay Doyle, Richard Duke, Bill Dudley, Jill Feinberg, Krista Glass, Roz Healey, Sara Hisamoto, Col. Charles Kohler, Liz Koontz, Mark Letzer, Aaron Marcavitch, Kate Marks, Bill Pencek, Al Pollard, Mary Margaret Revell Goodwin, Alex Rinsler, Sam Rogers, Tom Rowe, Jody Saffer, Anna von Lunz, David Wallace, and Steve Zinc

Review of June 22, 2011 meeting summary

The June 22, 2001 meeting summary was approved as presented.

Status reports

Recent/Upcoming Events

- Aug. 13 – Riversdale Encampment
On a rainy day that featured a re-enactment of the Battle of Bladensburg and accompanying military drills on the lawn of Riversdale Historic House Museum, the Battle of Bladensburg Task Force revealed its plans for a visitor's center, memorial monument, walking tours, exhibits, festivals and other activities that will commemorate the Aug. 24, 1814, conflict. The Aug. 13 re-enactment was a tribute to the 197th anniversary of the battle. Riversdale Kitchen Guild provided food at the event and Anacostia Trails Heritage Area – a partner of the task force – offered Star-Spangled Banner cupcakes.
- Sept. 4 – Defenders' Day at Fort Howard
The annual event at Fort Howard Park in Baltimore County featured re-enactments of the Battle of North Point and a full schedule of activities is online. Nearby, Todd's Inheritance was open for the day. Baltimore County Executive Kevin Kamenetz attended in an 1812 uniform. The event also includes the presentation of a new traveling exhibit – Defense of a Nation, Maryland in the War of 1812 – that was coordinated by the Baltimore National Heritage Area.
- Sept. 9-11– Star-Spangled Weekend
Over 1200 Baltimore City students are expected to participate in Fort McHenry's Young Defenders' Day on Sept. 9. Students will actively participate in flag talks, serve on a cannon crew, "drill" as U.S. soldiers, tour the fort, experience civilian life, and learn about Maryland's African-American defenders in 1814.

Fort McHenry National Monument and Historic Shrine presented a twilight tattoo ceremony – the oldest tradition in Baltimore – on Aug. 20. The ceremony featured a posting of the colors, military music, precision marching and musket-firing. Canada's Fort George Fife and Drum Corps joined the Fort McHenry Guard Fife and Drum Corps for the event.

Fort McHenry will also host its Star-Spangled Banner Weekend on Sept. 9-11. The celebration will include more than 100 War of 1812 re-enactors, parades, musical concerts, "privateer's auction," fireworks and a ship-to-shore bombardment of the fort. The Friends of Fort McHenry will also host the Star-Spangled Spectacular, a ticketed reception on the grounds of the Fort on



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Saturday, Sept. 10. Commission Chair Raymond “Chip” Mason will be honored with the Francis Scott Key Award.

Travel Channel (International) will be filming at the Fort on Sept. 10 for a show on the War of 1812. Based in London, Travel Channel broadcasts in 19 languages across Europe, the Middle East, Africa and the Asia Pacific region.

- Sept. 24 – Re-enactment at Jefferson Patterson Park and Museum
Jefferson Patterson Park and Museum will host its annual re-enactment of the Battle of St. Leonard Creek on Sept. 24. The event will feature battle reenactments, historic craft demonstrations and hands-on activities.
- Sept. 26 –The War of 1812 Premier at Landmark Theatre
Tickets are being sold for a sneak preview of PBS’ *The War of 1812* at the Landmark Theatres Harbor East Cinema in Baltimore for Monday, Sept. 26. The film includes re-enactments, animation and commentary from American, British, Canadian and Native American historians. Filmmaker Larry Hott, Florentine Films, will be present for a Q&A session.
- Oct. 1 – 15th National War of 1812 Symposium, *The Civil War of 1812: War and Disquiet and the New Nation*
The 15th National War of 1812 Symposium – *The Civil War of 1812: War and Disquiet and the New Nation* – will be held Oct. 1 at the Reginald F. Lewis Museum of Maryland African American History & Culture in Baltimore. Alan Taylor, professor of history at the University of California, Davis, and author of *The Civil War of 1812: American Citizens, British Subjects, Irish Rebels, & Indian Allies*, will be a featured speaker.
- Oct. 6 – The War of 1812 Canadian Embassy Premier
The Canadian Embassy is also hosting a premiere of PBS’ *The War of 1812* on Oct. 6.
- Oct. 24 – Annapolis Star-Spangled 200 Workshop
The Maryland War of 1812 Bicentennial Commission will host a day of presentations and area tours in Annapolis related to the War of 1812 on Monday, Oct. 24. This conference is part of a series of conferences that have been held across the state. Participants will tour the Maryland State Archives, Fort Nonsense, U.S. Naval Academy and the Maryland State House.

Signature programs and events updates

- Pride Sail
On trip home from the Great Lakes, the *Pride of Baltimore* will stop in Boston (Oct. 4), New York City (Oct. 11) and Washington, D.C. (Oct. 18) and host receptions for meeting planners, travel trade writers, and group tour operators. Visit Baltimore is sponsoring the events and is working to publicize them to their partners.
- Star-Spangled 2012
Star-Spangled 2012 has been named as one of the American Bus Association's Top 100 Events in North America for 2012. As of now, the tentative number of vessels expected is 13 grey hulls



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and 12 tall ships. Six city committees are working with Baltimore County and Martin State Airport on the maritime event and airshow. Bill Pencek has begun outreach to community groups to inform them of the upcoming event and how it may impact them.

- **Annapolis Conference 2013**
The conference has been set on the Naval Academy's schedule. The war trophy exhibit is proceeding as planned.
- **Jefferson Patterson Park and Museum 2014**
Jefferson Patterson Park and Museum will move their annual reenactment from September to June for 2014 so that it coincides closer to the bicentennial date of the Battles of St. Leonard Creek. Calls for ships and re-enactors have already gone out.
- **Bladensburg 2014**
The event will feature re-enactors and a war encampment as well as walking tours and life and culture activities.
- **Star-Spangled Spectacular 2014**
An initial planning meeting has taken place; however Star-Spangled 2014 will be largely based on the successes of Star-Spangled 2012.

Matching grant program

The Commission established a grant program for capital and non-capital projects related to the bicentennial observance. Nonprofit organizations and local, state and federal government agencies are eligible to apply for matching grants in an amount of up to \$250,000. The initial application period is open from Sept. 1 to Nov. 1. Awards are projected to be announced Feb. 2012. Subsequent grant cycles will be held with application deadlines in May 2012; Nov. 2012; May 2013; Nov. 2013; and May 2014. Eligible projects include: capital projects (site or property acquisition, development, restoration, pre-development, and archeology, in addition to design, fabrication and installation of permanent exhibits) and non-capital projects (planning, design, interpretation, programming and events). Surcharges from the U.S. Mint's sale of bicentennial commemorative coins and private contributions made to SS200 will fund the program.

Partner program

The Maryland War of 1812 Bicentennial Commission will be establishing a Partner Program for nonprofits and agencies in federal, state and local government to join the Star-Spangled 200 partnership program at no charge. Benefits include use of the Star-Spangled 200 logos, inclusion on the commission's web site and in promotional materials and announcements, and receive recognition at events and programs when appropriate.

Star-Spangled 200 Flag Program

Now available for purchase are commemorative 15-star, 15-stripe Star-Spangled Banner flags. The U.S.A. made flags – featuring the official Star-Spangled 200 bicentennial logo – are available through F. W. Haxel, a Maryland small business, in two versions: a printed nylon flag (\$20); and a limited-edition, sewn nylon flag with appliquéd stars (\$73.50). Proceeds benefit three nonprofit (501c3) organizations: The American Flag Foundation, Friends of Fort McHenry and The Star-Spangled Banner Flag House.



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Discussion, summary and next steps

Star-Spangled 200, Inc. is developing a sponsorship package for 15 signature events - 15 stars, 15 stripes, 15 key moments – that would include art, culture, music, and athletic events in addition to historical reenactments. A list of these events should be completed by the end of the year.

A planned event for the Eastern Shore includes bands from middle schools, high schools and colleges – in the Maryland, Virginia, Delaware and Washington, D.C., region – to present their versions of 1812-era music at the Bash of the Bands 1812, June 9-10, 2012, at Queen Anne’s County High School in Centreville. The competition allows the groups to have dancers accompany their music with period dances. Band uniforms must also evoke the 1812 period.

Following the discussion, the group agreed that a smaller number of Committee members would meet within 30 days to focus on the flow of upcoming activities to prepare for Star-Spangled 2014. A meeting of the full committee will take place in three months.